

THE GARDEN MASTERS

Spring
HOME/GARDEN SHOW
25TH ANNUAL[®]
March 5, 6, 7, 2010
Del Mar Fairgrounds

RECAP

2010 GARDEN MASTERS Subsidies and Responsibilities

Responsibilities of Show Include:

- * Cash payment of \$2.00 per square foot of garden, paid within 2 weeks of the Show
- * Floor space at the show
- * Fill material
- * Water
- * Electricity
- * Rock and setting services (maximum of 45 minutes)
- * Heavy equipment with operators
- * Signage with name of Garden Master & contributors
- * Overhead theatrical lighting
- * Theatrical set design and construction consulting
- * Publicity on the Show website and linkage to Garden Masters website
- * Name badge for Garden Creators
- * Complimentary Spring Home/Garden Show Tickets (one per 50 sq ft)
- * Two complimentary tickets to Preview Party

The Garden Masters Responsibilities Include:

- * Design of the Garden, subject to the Show's approval
- * All materials necessary for the garden installation including, but not limited to, plants and hardscape materials, art, sculpture, furniture, ground lighting and accessories
- * Transportation, unloading and building of all Garden elements during assigned move-in time
- * Completed removal of all Garden elements during assigned move-out time
- * Garden must be completed by noon Thursday March 4, 2010
- * Signs identifying the plant material
- * Literature describing your company or association and the Garden
- * The Garden Master or an individual knowledgeable about the Garden and this project must be in attendance at the Garden during all public show hours